



TOUCH POINTS

Communications check list:



- Social media (above)
- Newsletters
- Website
- Banners
- Leaflets
- Business Cards
- Print outs / templates
- Email footer
- Networking groups
- Listings and Adverts
- Loyalty Cards
- Menus
- Brochures
- Press releases
- Point of sale
- Company presentations
- Signs
- Internal communications as well as external